



**KATOWICE**  
12<sup>th</sup>-14<sup>th</sup> October 2015

**V European Congress**  
of Small and Medium - Size Enterprises

*Science - Business - Self-government TOGETHER FOR ECONOMY*

**Topic: Science - Business – Self-Government TOGETHER FOR ECONOMY**

[www.ekmsp.eu](http://www.ekmsp.eu)

October 12th	
9.00-11.30	<p><b>Registration</b></p> <p>Due to expected presence of the highest state officials in the Inauguration, the participants who want to register to the Congress' Inauguration are asked to collect their identifiers by 10:30. Registration to other events on 13th to 14th October 2015 begins at 8:00.</p>
09.00-16.30	<p><b>Biznes Expo Fair</b></p> <p>Official opening at 9:45</p>
10.15-10.45	<p><b>Press conference</b></p>
<p><b>The inaugural session</b></p>	
10.30-14.00	<p><i>Inauguration will be led by Kamil Durczok, Honorary Member of CCI in Katowice, Member of the Organizational Committee of the European Congress of SME</i></p> <p><b>I: Welcoming co-hosts and co-organizers of the Congress:</b></p> <ul style="list-style-type: none"> <li>• <b>Wojciech Saługa</b>, Marshal of the Silesian Voivodeship,</li> <li>• <b>Marek Sowa</b>, Marshal of the Lesser Poland Voivodeship,</li> <li>• <b>Piotr Litwa</b>, Voivode of the Silesia Voivodeship,</li> <li>• <b>Marcin Krupa</b>, President of Katowice,</li> <li>• <b>Małgorzata Mańka-Szulik</b>, President of Zabrze,</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Full prof. Wiesław Banyś, PhD</b>, Rector of the University of Silesia, President of the Regional Conference of Rectors of Polish Universities, President of the Conference of Rectors of Academic Schools in Poland</li> </ul> <p><b>II. Introduction to the Congress Opening Ceremony:</b> Tadeusz Donocik, President of the Chamber of Commerce and Industry in Katowice, Vice President of the Polish Chamber of Commerce, President of the Organizational Committee.</p> <p><b>III. Inaugural speeches of the Honorary Guests</b></p> <ul style="list-style-type: none"> <li>- President of Poland (<i>tbc</i>)</li> <li>- Prime Minister of Poland or representative of the government (<i>tbc</i>)</li> <li>- <b>Elżbieta Bieńkowska</b>, EU Commissioner for Internal Market and Industry, Entrepreneurship and Small and Medium-Size Enterprises</li> <li>- <b>Tarek Kabil</b>, Minister of Trade and Industry of Egypt (<i>tbc</i>)</li> </ul>
12:00-13:15	<p><b>IV. Political economic debate: Entrepreneurs, Entrepreneurship, Economy – also need changes</b></p> <p><i>The debate will be led by Kamil Durczok, Honorary Member of CCI in Katowice, Member of the Organizational Committee of the European Congress of SME</i></p> <p><b><u>Invited experts (in alphabetical order):</u></b></p> <ul style="list-style-type: none"> <li>• <b>Andrzej Arendarski</b>, President of CCI,</li> <li>• <b>Marek Goliszewski</b>, President of Business Center Club,</li> <li>• <b>Andrzej Malinowski</b>, President of Employers of Poland,</li> <li>• <b>Ryszard Petru</b>, Polish Economist, Leader of the Modern Party (.Nowoczesna)</li> <li>• <b>Janusz Piechociński</b>, Deputy Prime Minister, Minister of Economy, President of the Polish People’s Party (Polskie Stronnictwo Ludowe)</li> <li>• <b>Janusz Steinhoff</b>, Chairman of the Council of the Chamber of Commerce and Industry in Katowice and Polish Chamber of Commerce, Deputy Prime Minister in 2000-2001, Minister of Economy in 1997-2001</li> <li>• <b>Janusz Szejnfeld</b>, Member of the European Parliament</li> <li>• <b>Beata Szydło</b>, Member of the Parliament, Vice President of the Law and Justice Party (Prawo i Sprawiedliwość)</li> </ul>
13:15-14:30	<p><b>V. Political economic debate: The newest trends of supporting entrepreneurship in Europe and in the world</b></p> <p><i>Debate will be led by prof. Jerzy Buzek, Member of the European Parliament, Prime Minister of Poland in 1997-2001, Chairman of the Honorary Committee of the V European Congress of SME, Chairman of the Committee on Industry, Research and Energy (ITRE) in the European Parliament</i></p> <p><b><u>Invited experts (in alphabetical order):</u></b></p>

	<ul style="list-style-type: none"> <li>• <b>Laura Fratti Gucci</b>, World Association of Women Entrepreneurs</li> <li>• <b>Sheikha Hussah Saad Al-Sabah</b>, President of the Council of Arab Businesswomen (CABW)</li> <li>• <b>Jacek Krawczyk</b>, President of the Employer's Group in the European Economic and Social Committee, Vice President of PKPP Lewiatan</li> <li>• <b>Sophie Le Ray, Neseba Group</b>- organization supporting entrepreneurs in Florence, Chief of the Executive Office</li> <li>• <b>Janusz Lewandowski</b>, Member of the European Parliament</li> <li>• <b>Bożena Lublińska Kasprzak</b>, President of the Polish Agency for Enterprise Development</li> <li>• <b>Marta Marti Carrera</b>, Business Europe, Entrepreneurship &amp; SME Committee Chairman</li> </ul>
14:30-14:45	<p><b>IV. AWARDING CERTIFICATES FOR HONORARY AMBASSADORS OF WOMEN'S ENTREPRENEURSHIP</b></p> <p><i>Certificates will be awarded by: Urszula Cioleszyńska, President of the Embassy for Women Entrepreneurship Foundation, Coordinator of „Polish Network of Women Entrepreneurship” Project and Tadeusz Donocik, President of the Chamber of Commerce and Industry in Katowice, Vice President of Polish Chamber of Commerce, President of Organizational Committee.</i></p>
14:45	<b>End of the Inaugural Congress Ceremony</b>
14.00 -14.30	<b>Break</b>
15.00-17.00	<p><b>Session of the Silesian Voivodeship Assembly</b></p> <p><b>“Revitalization of the degraded areas as a chance for the economic development”</b></p> <p>1. <i>Opening of the Session of the Assembly.</i></p> <ul style="list-style-type: none"> <li>• <b>Grzegorz Wolnik</b> – Chairman of the Silesian Voivodeship Assembly,</li> <li>• <b>Prof. Jerzy Buzek, PhD Eng.</b> – Member of the European Parliament, President of the Honorary Committee of the V European Congress of Small and Medium-Size Enterprises,</li> <li>• <b>Janusz Steinhoff</b> – Chairman of the Council of the Chamber of Commerce and Industry in Katowice and Polish Chamber of Commerce, President of the Program Council of the V European Congress of Small and Medium-Size Enterprises.</li> </ul> <p>2. <i>The funds for revitalization in the Regional Operation. Programme for the Silesian Voivodeship 2014-2020. How to use it?</i></p> <ul style="list-style-type: none"> <li>• <b>Wojciech Saługa</b> – Marshal of the Silesia Voivodeship.</li> </ul> <p>3. <i>Revitalization in accordance to the new law.</i></p>

	<ul style="list-style-type: none"> <li>• <b>Maria Wasiak</b> - Minister of Infrastructure and Development.</li> </ul> <p>4. <i>Revitalization experiences in European region.</i></p> <ul style="list-style-type: none"> <li>• <b>Hannelore Kraft</b> – Prime Minister of North Rhine-Westphalia,</li> <li>• <b>Daniel Percheron</b> – President of the regional Council of Nord Pas de Calais</li> </ul> <p>5. <i>European recipes for success.</i></p> <ul style="list-style-type: none"> <li>• <b>Jan Olbrycht, PhD</b> – Member of the European Parliament.</li> </ul> <p>6. <i>Revitalization process influence on the economic development of degraded areas.</i></p> <ul style="list-style-type: none"> <li>• <b>Andrzej Arendarski</b> – President of Polish Chamber of Commerce,</li> <li>• <b>Tadeusz Donocik</b> – President of the Chamber of Commerce and Industry in Katowice.</li> </ul> <p>7. <i>Awarding badges of honour for contributions to the Silesian Voivodeship and the V Congress' program distinctions "Self-government, that supports SME".</i></p> <p>8. <i>Closing of the Session of the Assembly.</i></p>
<b>Innovative Company, Intelligent City, Competitive Region</b>	
15.00-17.00	<p><b>Prosumer or civic energy?</b></p> <ul style="list-style-type: none"> <li>• <i>Energy market – traditional and renewable sources.</i></li> <li>• <i>Possibilities of renewable sources development in Poland.</i></li> <li>• <i>Barriers of prosumer market development.</i></li> <li>• <i>Sources of financing for the use of renewable energy in SME.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Bartłomiej Kozek</b> - Foundation Strefa Zieleni</li> <li>• <b>Anna Ogniewska</b> - Greenpeace Poland</li> <li>• <b>Dariusz Szwed</b> – Chairman of the Program Board, Green Institute</li> <li>• <b>Grzegorz Wiśniewski</b> – Chairman of the Board of the Institute for Renewable Energy</li> </ul> <p>Moderator: Paweł Podsiadło, Vice-chairman of the Science and Technology Park Euro-Centrum</p>
<b>Optimization in business</b>	
15.00-15.45	<p><b>Subsidy from the Social Insurance Institution (ZUS) to improve safety and health in the workplace. Workshop conducted by experts from ZUS</b></p>

The workshop participants will learn inter alia:

- *Who can apply for a subsidy from ZUS,*
- *Which projects are eligible for ZUS subsidy,*
- *What is the amount of ZUS subsidy depending on the size of enterprise,*
- *What documents should be submitted when applying for ZUS subsidy,*
- *What are the application assessment criteria and the requirements for the ZUS subsidy.*

Supporting Partner of the Congress



### Leadership - Strategy - Dialogue

15.00-17.00

**Crisis of leadership? What kind of leaders do Poland and Europe need?**

**Issues**

- *Leader and his skills. What are the most important skills of successful leader?*
- *Being a leader. Inborn predisposition or acquired skills?*
- *Mistakes of leadership. How to improve leadership?*
- *How to achieve a success? Secrets of business leaders.*

**Invited experts (in alphabetical order):**

- **Full professor Wiesław Banyś, PhD**, Rector of the Silesian University in Katowice;
- **Prof. Andrzej Karbownik, PhD, Eng.**, Rector of the Silesian University of Technology;
- **Wojciech Kruk**, President of the Greater Poland Chamber of Commerce and Industry
- **Ryszard Petru**, economist, leader of the Modern Party (.Nowoczesna)
- **Krzysztof Pietraszkiewicz**, Chairman of the Polish Bank Association
- **Paulina Polko, PhD**, political expert and sociologist, lecturer in the University of Dąbrowa Górnicza;
- **Sabina Ratajczak, PhD**, Deputy Dean of the University of Dąbrowa Górnicza
- **Full professor Marek Szczepański, PhD**, Head of the Faculty of Development Sociology, University of Silesia

**Moderator: Roman Młodkowski**, journalist

**Direction – The World!**  
**(international economic cooperation of enterprises)**

15.00-17.00

**Diplomacy in the service of SME**

**Issues:**

- *The Ministry of Foreign Affairs and the Ministry of Economy – cooperation or competition?*
- *Preparation to working as a commercial counsellor – how much do we know about needs of a business sector?*
- *What are the expectations of Polish entrepreneurs toward diplomacy?*
- *How do consular services in other countries work? – comparison analysis.*
- *Self-governments in a process of economy internationalization.*

**Invited experts (in alphabetical order):**

- **Ilona Antoniszyn-Klik**, Undersecretary of State in the Ministry of Economy
- **Katarzyna Kacperczyk**, Undersecretary of State in the Ministry of Foreign Affairs,
- **Janusz Kahl**, Honorary Consul for Denmark, Finland, Island and Sweden in Poland,
- **Michael Kern**, General Director of Polish-German Chamber of Commerce and Industry,
- **Karl Schmidt**, Trade Counsel of the Embassy of Austria in Poland,
- **Igor Sekreta**, Counsel, Minister, head of the Trade Section of the Embassy of Belarus in Poland,
- **Konrad Zabłocki**, Counsel, Head of the Promotion and Investment of the Embassy of Poland in Ankara.

Moderator: Damian Wnukowski – Polish Institute of International Affairs

Session Substantial Partner

**PISM** | POLSKI INSTYTUT SPRAW MIĘDZYNARODOWYCH  
THE POLISH INSTITUTE OF INTERNATIONAL AFFAIRS


15.00-17.00

**Attractiveness of Indian market for Polish enterprises, based on example of the modern environmental technology sector**

**Issues**

- *Attractiveness of Indian market for Polish enterprises – opportunities and threats.*
- *Perspectives of Polish companies' expansion to Indian market, based on example of the modern environmental technology sector.*

	<ul style="list-style-type: none"> <li>• <i>Presentation of GreenEvo program in relation to Indian market.</i></li> <li>• <i>Perspective of Polish companies investing in India.</i></li> <li>• <i>The concept of promotional project GO INDIA.</i></li> <li>• <i>Postulates of the Ministry of Economy project GO INDIA as an answer to the Indian government project Make in India.</i></li> <li>• <i>Possibilities to improve the cooperation process of Polish enterprises with Indian partners.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Ajay Bisaria</b>, Ambassador of India in Poland and Lithuania,</li> <li>• <b>Lucyna Jaremczuk</b>, General Counsel, Department of Promotion and Bilateral Cooperation in the Ministry of Economy,</li> <li>• <b>Agnieszka Kozłowska-Korbicz</b>, Minister's Counsel, Coordinator of GreenEvo project, Ministry of Environment,</li> <li>• <b>J. J. Singh</b>, President of Polish-Indian Chamber of Commerce (IPCCI).</li> </ul> <p>Moderator: <b>Piotr Kłodkowski</b>, Former Ambassador of Poland in India, Rector of Tischner European University in Kraków,</p>
15.00-17.00	<b>Presentation of Egyptian economic potential</b>
<b>EU-US Young Entrepreneurs Summit Katowice 2015</b>	
15.00-17.30	<p><b>Round table discussion about Transatlantic Partnership and Investment Agreement (TTIP) and its impact on young entrepreneurs.</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>A scope and a status of TTIP negotiations.</i></li> <li>• <i>TTIP opportunities and threats for young entrepreneurs.</i></li> <li>• <i>TTIP impact on start-up ecosystems and an investment market in Europe and USA.</i></li> <li>• <i>Young entrepreneurs' demands.</i></li> <li>• <i>Signing of the declaration: European and US young entrepreneurs' standpoint on TTIP.</i></li> </ul>
<b>Innovative Company, Intelligent City, Competitive Region</b>	
16:15-17:15	<p><b>ARP – business, development, innovations. Meeting with experts from Agency For Enterprise Development S.A. dedicated for entrepreneurs who want to develop their businesses in the context of innovations and new technology.</b></p> <p><b>The participants will learn in particular about:</b></p> <ul style="list-style-type: none"> <li>• <i>Possibilities of access to the newest patents, licenses, technology and</i></li> </ul>

	<p><i>scientific research.</i></p> <ul style="list-style-type: none"> <li>• <i>Venture type of the investment model.</i></li> </ul> <p><b>The ARP Experts will present specific solutions and tools, they will also advise, discuss and convince that innovations are at the fingertips.</b></p> <p>Institutional Partner of the Congress</p> 
<b>October 13th</b>	
8.00	<b>Registration</b>
9.00-16.30	<b>Biznes Expo Fair</b>
<b>Innovative Company, Intelligent City, Competitive Region</b>	
9.00-11.00	<p><b>Labour offices as SME partners</b></p> <p><b>Opening speech: Władysław Kosiniak-Kamysz, Minister of Labour and Social Policy</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>How can labour offices support SME?</i></li> <li>• <i>What possibilities does National Training Fund create for entrepreneurs?</i></li> <li>• <i>What are the expected trends for Polish and European labour market and how it will affect the access to labour resources?</i></li> <li>• <i>What are the expectations of SME toward labour offices? How to enhance the cooperation between labour offices and SME?</i></li> <li>• <i>Examples of good practice in Germany.</i></li> <li>• <i>What to do to adjust education system to real needs of labour market?</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Jerzy Kędziora</b>, Chairman of the Board of Directors of County Labour Offices, Director of County Labour Office in Chorzów,</li> <li>• <b>Władysław Kosiniak-Kamysz</b>, Minister of Labour and Social Policy.</li> <li>• <b>Grzegorz Sikorski</b>, Director of Voivodeship Labour Office in Katowice.</li> <li>• <b>Prof. Urszula Szanderska, PhD</b>, Deputy Dean for Educational Issues, University</li> </ul>



	<p>of Warsaw</p> <ul style="list-style-type: none"> <li>• <b>Marek Myśliwiec</b>, Vice President of CCI in Katowice, President of the CCI's SME Commission</li> <li>• Representative of Bundesagentur für Arbeit (Federal Labour Office)</li> </ul> <p><i>Partners: County Labour Offices</i></p> <p>Moderator: <b>Karolina Topolska</b>, Daily Gazeta Prawna</p> <p>Session Exclusive Business Partner</p> 
9.00-11.00	<p><b>Investments in unique solutions. Public support for innovations in 2014-2020</b></p> <p><b>Issues:</b></p> <ul style="list-style-type: none"> <li>• <i>New approach to investments in innovations of public support in 2014-2020.</i></li> <li>• <i>Characteristics of innovations investment instruments in OP Intelligent Development and OP Eastern Poland – complementarity of actions, differences in approach.</i></li> <li>• <i>Public offer of innovation support – do we need new models of support?</i></li> <li>• <i>Companies' competence to create innovations – challenges for Polish SME sector, benchmarking with European leaders.</i></li> </ul> <p><b>Introduction: Iwona Wendel</b>, Undersecretary of State in the Ministry of Infrastructure and Development</p> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Bożena Lublińska-Kasprzak</b>, President of the Polish Agency for Enterprise Development,</li> <li>• <b>Michał Mikulski</b>, Chairman of the Board EgzoTech Sp. z o.o.,</li> <li>• <b>prof. Mario Raich</b>, expert and visionary of innovation, lecturer in Higher School of Business ESADE in Barcelona, Chairman of the Board Learnita Ltd. in London.</li> <li>• <b>Roman Trzaskalik</b>, Chairman of the Board of the Science and Technology Park Euro-Centrum Sp. z o.o.</li> </ul> <p><b>Moderator: Paulina Zadura-Lichota</b>, Director of Enterprise Development</p>

	and Innovation Department of the Polish Agency for Enterprise Development
9.00-11.00	<p><b>Real estate development in PPP formula in the age of market stagnation</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>Practical approach to projects implementation in PPP formula and case study analysis. Workshops dedicated for cities and municipalities officials.</i></li> <li>• <i>What is to know about the project, what analysis are necessary during decisions making process?</i></li> <li>• <i>How to choose good advisor?</i></li> <li>• <i>What benefits can be achieved by public partner when using PPP?</i></li> <li>• <i>How to lower costs and increase the profits?</i></li> <li>• <i>Win – Win, how to reasonably divide the risk?</i></li> </ul> <p><b>During the workshop will be introduced the practical approach to projects implementation in the PPP formula based on the example of the project „Revitalization of water tower along with surrounding development plan”. The project idea will be presented by the originator, director of Silesian Museum, Alicja Knast.</b></p> <p><i>Invited experts (in alphabetical order):</i></p> <ul style="list-style-type: none"> <li>• <b>Alicja Knast</b>, Director of Silesian Museum in Katowice,</li> <li>• <b>Grzegorz Olszewski</b>, Legal Counsel, Law firm Adwokaci i Radcowie Prawni Sp. k. Izabella Żyglicka i Wspólnicy,</li> <li>• <b>Tomasz Srokosz</b>, Partner KSP Legal&amp;Tax Advice</li> <li>• <b>Jacek Sztylek</b>, Chairman of the Board Gumułka Group Euroedukacja Sp. z o.o.</li> </ul>
<b>Optimization in business</b>	
9.00-11.00	<p><b>Why leasing is better than a credit? How to take care of our client's safety during times of economic uncertainty</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>What are the reasons for growing interest in leasing in SME sector businesses?</i></li> <li>• <i>Cars aren't everything! New technology leasing, machineries and devices, agricultural and construction equipment, office equipment, IT unit.</i></li> <li>• <i>Vehicles - what to focus on when deciding to lease a company car?</i></li> <li>• <i>Tax optimizing with the use of leasing and other benefits.</i></li> <li>• <i>Polish and European leasing market– dynamics and development perspectives.</i></li> </ul> <p><i>Invited experts (in alphabetical order):</i></p>

- **Zbigniew Błaszczyk**, Chairman of the Board TAX-US Sp. z o.o., Tax advisor,
- **Prof. Elżbieta Mączyńska, PhD**, President of Polish Economic Society,
- **Nikolaus von Nathusius**, Chairman of Supervisory Committee of Association of Finance Directors FINEXA, Member of the Board of International Association of Financial Executives Institutes (IAFEI),
- **Wojciech Rybak**, Chairman of the Executive Committee of Polish Leasing Association organisation associated with Leaseurope,
- **Representative of the European Economic and Social Committee**,
- **Representative of Bank Zachodni WBK.**

**Business Partner of the Congress**



**Session Substantial Business Partner**



9.00-11.00



**Commercial disputes – way to success**


**Issues**

- *How to minimize disputes between entrepreneurs or with the participation of an entrepreneur; what to provide and what to avoid?*
- *How to prepare to a potential dispute? What to provide when creating an agreement and what to avoid?*
- *What does the result of commercial dispute depends on in legal or arbitration proceedings? How to achieve optimal solution?*


**Invited experts (in alphabetical order):**


- **Wojciech Hajduk**, judge, Undersecretary of the State in the Ministry of Justice
- **Roman Kusz**, lawyer, President of the Commission of Public Image and Legal Protection in the Supreme Bar Council, Deputy Dean of the District Bar Council in Katowice
- **Małgorzata Modzelewska de Raad**, lawyer
- **Barbara Piątek, PhD**, University of Economy in Katowice
- **Justyna Szpara**, lawyer
- **Prof. Maciej Szpunar**, Advocate General at the Court of Justice in Luxembourg

	<p>Moderator: <b>Maciej Łuszczuk</b>, lawyer</p> <p>Session Main Business Partner</p> 
<p>9.00-11.00</p>	<p><b>Evolution or revolution – new technologies in marketing</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>Internet and advertisement – an enemy or a friend?</i></li> <li>• <i>Outdoor advertisement in connection with new media.</i></li> <li>• <i>Multitasking – multiscreeing – how to interest a customer in our communication?</i></li> </ul> <p><i>Invited experts (in alphabetical order):</i></p> <ul style="list-style-type: none"> <li>• <b>Andrzej Grudziński</b>, Management representative of Cityboard Media,</li> <li>• <b>Wojciech Komosa</b>, Communication and PR manager in Eniro Polska.</li> <li>• <b>Robert Narojek</b>, Owner of the company N-czekolada,</li> <li>• <b>Marcin Wojda</b>, Key Account Menager in Cityboard Media.</li> </ul> <p><b>Moderator: Danuta Podgórska</b>, PR manager in Cityboard Media</p> <p>Special Business Partner of the Congress</p> 
<p style="text-align: center;"><b>Direction – The World!</b> (international economic cooperation of enterprises)</p>	
<p>9.00-11.00</p>	<p><b>B2B Session</b></p> <p>Organizer: Enterprise Europe Network in Katowice.</p>

	<p>Partner of the event: the Investors' Assistance Centre at the Silesian Voivodeship Marshal's Office.</p> <p>Invited guests: companies from abroad for example: the Czech Republic, Slovakia, Russia, Austria, Turkey.</p>
9.00-11.00	<p><b>Turkey – economic gate to the Middle East and Southern Caucasus</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>Economic situation in Turkey and prospects of development for the next five years.</i></li> <li>• <i>Key sector for economic development of the country.</i></li> <li>• <i>Government programme for development in Turkey including support for export.</i></li> <li>• <i>Polish-Turkish economic relations.</i></li> <li>• <i>Expansion to Turkey and further towards the Middle East and Southern Caucasus – practical advice.</i></li> </ul> <p><i>Invited experts (in alphabetical order):</i></p> <ul style="list-style-type: none"> <li>• <b>Receb Bicer</b>, President of the Development Organisation of Small and Medium-Size Enterprises in Turkey .</li> <li>• <b>Marek Nowakowski</b>, Chairman of the Board of Polish-Turkish Chamber of Commerce,</li> <li>• <b>Selim Sariibrahimoğlu, PhD</b>, Owner of the Sariibrahimoğlu Law Office,</li> <li>• <b>Konrad Zabłocki</b>, Counsel, Head of the Trade Promotion and Investment Section of the Polish Embassy in Ankara,</li> <li>• <b>Representative of BZ WBK .</b></li> </ul> <p><b>Business Partner of the Congress</b></p> <div style="background-color: #006633; color: white; padding: 5px; text-align: center;"> <p><b>Bank Zachodni WBK</b></p> </div> <div style="background-color: #cc0000; color: white; padding: 5px; text-align: center;">  <b>Grupa Santander</b> </div>
9.00-11.00	<p><b>USA – new direction for SME – condition of TTIP negotiation</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>Progress in TTIP negotiations.</i></li> <li>• <i>How SME should be prepared to the Agreement implementation.</i></li> <li>• <i>American market – opportunity or threat for Polish SME.</i></li> </ul> <p><i>Invited experts (in alphabetical order):</i></p> <ul style="list-style-type: none"> <li>• <b>Luca de Carli</b>, Directorate General of Trade, European Commission,</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Tony Housh</b>, President of American Chamber of Commerce,</li> <li>• <b>Michał Kobosko</b>, Director of Atlantic Council,</li> <li>• <b>Adam Orzechowski</b>, Deputy Director, Department of Trade Policy, Ministry of Economy,</li> <li>• <b>Jonathan Peel</b>, The European Economic and Social Committee,</li> <li>• <b>Ryszard Schnepf</b>, Ambassador of Poland in Washington .</li> </ul>
<b>EU-US Young Entrepreneurs Summit Katowice 2015</b>	
9.00-11.00	<p><b>Young Entrepreneur in Poland</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>Who is the Young Entrepreneur in Poland?</i></li> <li>• <i>Young Entrepreneur in Europe and USA.</i></li> <li>• <i>Changes directions of legal environment in Poland.</i></li> <li>• <i>Business environment institutions for Young Entrepreneurs.</i></li> </ul> <p><i>Invited experts (in alphabetical order):</i></p> <ul style="list-style-type: none"> <li>• <b>Luca Donelli</b>, President of the Italian Włoskiej Delegation in G20 Young Entrepreneurs Alliance,</li> <li>• <b>Janusz Dramski</b>, Vice President of Chamber of Commerce and Industry in Katowice, Manager Business Link Katowice,</li> <li>• <b>Mariusz Haładaj</b>, Deputy Minister, Ministry of Economy,</li> <li>• <b>Bohdan Józefowski</b>, Coordinator of the Technology Incubator of the Kraków Technological Park Sp. z o.o., Ambassador of Start-up Community in Cracow #OMGKRK,</li> <li>• <b>Alex Mitchel</b> , Owner, President of Young Brits Network,</li> <li>• <b>Kuba Nagórski</b>, President of Creative Agency 'kręci się',</li> <li>• <b>Izabela Żyglicka</b>, ombudsman of entrepreneurs' rights, CCI in Katowice, Managing Partner of the law firm „Adwokaci i Radcowie Prawni” Sp z.o.o Izabella Żyglicka i Wspólnicy.</li> </ul> <p><b>Moderator: Rafał Badowski</b>, Editor-in-chief of <a href="http://www.web.gov.pl">www.web.gov.pl</a></p>
<b>Future Entrepreneurs 2015</b>	
09.00-11.00	<p><b>Meetings with leaders</b></p> <p><i>This part will focus on special meetings with politics and economy leaders who will be guests at the Congress. The formula of these meetings is 25/25 (25 minutes of lecture and 25 minutes for discussion with public); it will create an opportunity to exchange opinions between invited guests and participants.</i></p>
<b>Accompanying events</b>	
09.00-16.00	<b>VII Silesian Investment, Construction and Real Estate Forum</b>

	<p><b>„Supporting energetic efficiency of buildings in programs and plans to decarbonise the economy”</b></p> <p><b>Lead organizers:</b></p> <ul style="list-style-type: none"> <li>• Silesian Regional Chamber of Civil Engineers,</li> <li>• Silesian Chamber of Construction,</li> <li>• Polish Association of Civil Engineers &amp; Construction Technicians, Katowice.</li> </ul>
11.00-11.30	Break
<b>Innovative Company, Intelligent City, Competitive Region</b>	
11.30-13.30	<p><b>Vocational means better – formal and non-formal vocational education as a condition for SME development</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• Spread your wings – possibilities of SME support (National Training Fund, POWER, Polish Development Investments, ROP, Erasmus+).</li> <li>• Vocational education system against employers’ needs.</li> <li>• European models of vocational education (the Czech Republic, Germany, Poland)</li> <li>• Employees’ professional trainings - partners and instruments of support.</li> <li>• Dual and modular education in Poland.</li> <li>• Practical vocational learning – cooperation with employers regarding internships (financing, organization, directions of cooperation).</li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Ilona Antoniszyn-Klik</b>, Undersecretary of State in the Ministry of Economy</li> <li>• <b>Brendan Burns</b>, Member of EESC</li> <li>• <b>Stanisław Faber</b>, the Silesian Authority for Education</li> <li>• <b>Andrzej Piłat</b>, Chairman of the Board of the Main Vocational Education Centre</li> <li>• <b>Tadeusz Sławecki</b>, Undersecretary of State in the Ministry of Education</li> <li>• <b>Piotr Wojaczek</b>, Chairman of the Board of Katowice Special Economic Zone</li> </ul> <p>Moderator: <b>Jacek Kwiatkowski</b>, Chairman of the Board of the Vocational Training Centre Katowice (ZDZ), President of the National Council of ZDZ</p> <p>Session Exclusive Business Partner</p> 
11.30-13.30	<b>Energy for Polish economy – the present and the future – new technologies and</b>

	<p><b>solutions</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>Large enterprises cooperation with SME sector.</i></li> <li>• <i>Energy consumption optimization and emission reduction (energy efficiency, intelligent networks and metering systems).</i></li> <li>• <i>Energy security, innovations and competitiveness.</i></li> <li>• <i>Challenges for entrepreneurs in the context of European Union politics - legal regulations, good practice, costs of fuel and energy acquisition.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Piotr Danielski, PhD Eng.</b>, Vice Chairman of the Board, DB Energy Sp. z o.o.</li> <li>• <b>Albert Kęпка</b>, Chairman of the Board, Tauron Wytwarzanie SA</li> <li>• <b>Prof. Wojciech Nowak, PhD, Eng.</b>, Director of the Energy Centre of the University of Science and Technology</li> <li>• <b>Prof. Wojciech Suwała, PhD, Eng.</b>, Dean of the Energy and Fuel Faculty of the University of Science and Technology</li> <li>• <b>Adam Witek</b>, Chairman of the Board of Energetyka Sp. z o.o.</li> </ul> <p>Moderator: <b>Ryszard Biernacki</b>, Executive Director of Manufacturing KGHM Polska Miedź S.A.</p> <p><b>Supporting Partner of the Congress</b></p> 
<b>Optimization in business</b>	
11.30-13.30	<p><b>Money comes along with ideas - the myth or the reality? SME versus capital market</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>How to support innovative, risky ideas when dealing with the equity gap?</i></li> <li>• <i>What helps and what impedes entrepreneurs from SME sector in process of getting funds for development?</i></li> <li>• <i>What sort of support, beside financial, are expected from financial institutions by SME sector businesses?</i></li> <li>• <i>Repayable instruments are gaining strength – what should companies, interested in EU funding in 2014-2020, remember about?</i></li> </ul>



***Invited experts (in alphabetical order):***

- **Michał Bańka**, Director of the Department of Business Environment Institutions Support in Polish Agency of Enterprise Development,
- **Tomasz Kierzkowski**, Director of the European Funds and Public Programmes Office in Pekao Bank S.A.,
- **Andrzej Konieczny**, Chairman of the Board of the Fundusz Górnośląski S.A.,
- **Jarosław Pichla**, Vice Director of the Department of Projects in the Polish Agency of Enterprise Development S.A.,
- **Representative of Warsaw Stock Exchange.**

**Supporting Partner of the Congress**



**Institutional Partner of the Congress**



**Session Business Partner**



11.30-13.30

**Settle the dispute with contractor in an effective and modern way**

***Issues***

- *What are arbitration and mediation?*
- *What do the Centre of Mediation (Silesian CAM) and Arbitration Court do?*
- *Arbitration and mediation clause as a beginning of proceeding, which enables both sides to influence the proceeding – how to construct the clause in the most effective way?*
- *What mistakes should be avoided in the clause?*
- *Are the common courts friendly to alternative ways of solving disputes?*

	<ul style="list-style-type: none"> <li>• <i>Can the law about amicable resolutions of disputes increase the popularity of ADR?</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Grzegorz Frączek</b>, Director of the University of Silesia, Faculty of Law and</li> <li>• <b>Prof. Bernadetta Fuchs, PhD</b>, President of the Court of Arbitration at Chamber of Commerce and Industry.</li> <li>• <b>Mariusz Haładyj</b>, Deputy Minister in the Ministry of Economy,</li> <li>• <b>Krystian Markiewicz, PhD</b>, judge, President of Polish Judges Association Iustitia,</li> <li>• <b>Cezary Rogula</b>, lawyer</li> <li>• <b>Prof. Andrzej Torbus, PhD</b>, Head of the Civil Procedure Faculty in the University of Silesia</li> </ul> <p>Moderator: <b>Piotr Nowaczyk</b>, Chartered Arbitrator, Polish representative of ICC in Paris</p>
11.30-13.30	<p><b>High standards of accounting as a strength that supports innovativeness in SME sector</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>EU policy about financial support of SME sector development and Polish policy about SME development.</i></li> <li>• <i>Place for active role of accounting information system in implementing EU policy about financial support of SME sector development.</i></li> <li>• <i>Ethics in business and accounting as a condition sine qua non of sustainable development in SME sector.</i></li> <li>• <i>Review of best practice in using an accounting system by SME when working on EU funds in stage: (1) forecasting of undertakings, (2) applying for funds, (3) the use of funds, (4) final accounting</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Radosław Gumułka</b> – Chairman of the Board, Gumułka Group</li> <li>• <b>Prof. Anna Karmańska</b> – member of the General Board of the Accountants Association in Poland</li> <li>• <b>Lucyna Kołodziejczyk</b> – EU project management specialist</li> <li>• <b>Paweł Żuraw, PhD</b> – Vice President of the Ethics Committee of the Accountants Association in Poland</li> <li>• Representative of the Ministry of Infrastructure and Development</li> <li>• Representative of Ministry of Finance</li> </ul> <p>Session Main Business Partner</p>



Stowarzyszenie Księgowych  
w Polsce

## Entrepreneurship has many names

11.30-13.30

### People with disabilities on labour market

#### *Issues*

- *System of hiring people with disabilities.*
- *Instruments of supporting people with disabilities on labour market.*
- *Disabled person as an entrepreneur.*
- *Social economy.*

#### **Introduction:**

- **Jarosław Duda**, Secretary of State, Government Plenipotentiary for the Disabled

#### **Invited experts (in alphabetical order):**

- **Janusz Gałęziak**, Counsel, Minister in the Office of Social Policy, Employment and Equal Opportunities, the Permanent Representation of Poland in the EU
- **Teresa Hernik**, Chairman of the Board of the National Disabled Persons Rehabilitation Fund,
- **Bob Kamiński**, Business Coach, representative of „Fajna Spółdzielnia”,
- **Marek Plura**, Member of European Parliament,
- **Agata Spała**, Expert of employment of disabled people, entrepreneur,
- **Aleksander Waszkielewicz**, Founder, Foundation Institute For Regional Development.

Session Business Partner



11.30-13.30

### Family businesses

## Issues

- *Family businesses management professionalization in Poland in comparison to other EU countries:*
  - *Why family business should form a strategy?*
  - *Can family capital be the source of competitive advantage?*
  - *What development direction should family businesses choose: specialization or economic activities diversification?*
- *Family businesses - the cornerstone of national European economies*
  - *What is the role of family businesses in shaping national competitiveness?*
  - *What is the role of family businesses in preventing economy crisis and minimizing crisis results?*
  - *Family businesses in Poland. Research results*
  - *How to support family businesses?*
  - *How does the cooperation with local self-governments look like?*
- *Family businesses against current challenges:*
  - *Do family businesses lack successors?*
  - *Are family businesses innovative?*
  - *Do family businesses have the potential to expand abroad?*

## **Invited experts (in alphabetical order):**

- **Jesus Casado**, the Secretary General of the European Family Businesses Association,
- **Katarzyna Gierczak-Grupińska**, President of Family Businesses Foundation,
- **Gordian Gudenus**, Partner, Bank Gutmann,
- **Jacek Lipiec, PhD**, Lecturer in Warsaw School of Economics,
- **Paweł Makarczyk**, Co-owner of „Firma Rodzinna Makarczykowie” Sp. jawna,
- **Andrzej Marjański, PhD**, Co-owner of „DREMAR” s.c.,
- **Kaja Kwaśniewska**, Co-owner of the family business „Zespół Tłumaczy Kwaśniewscy s.c.” from Warsaw.

## **Moderator:**

- **Prof. Jan Klimek, PhD**, Vice Chairman of the Board of the Polish Crafts Association , Director of the Institute of Enterprise of the Warsaw School of Economics, Chairman of the Board of Chamber of Crafts and Small and Medium-Size Enterprises in Katowice, member of the European Economic and Social Committee

## **Organizer:**



**IZBA RZEMIEŚLNICZA  
ORAZ MAŁEJ I ŚREDNIEJ  
PRZEDSIĘBIORCZOŚCI  
W KATOWICACH**

**Direction – The World!  
(international economic cooperation of enterprises)**

11.30-13.30

**B2B Session**

Organizer: Enterprise Europe Network in Katowice.

Partner of the event: the Investors' Assistance Centre at the Silesian Voivodeship Marshal's Office.

Invited guests: companies from abroad for example: Czech Republic, Slovakia, Russia, Austria, Turkey.

11.30-13.30

**Business Success in Austria – Opportunities for Polish investors**

**Issues**

- *How do supply chain models gain importance in the SME sector?*
- *Services and innovation - more jobs than greenfield investments in manufacturing.*
- *"Soft factors" for investment in relation to strict number crunching.*
- *The role of Business Development Zones and S&T Parks - differences in Poland and Austria.*
- *EU-subsidies in relation to tax exemptions.*

**Invited experts (in alphabetical order):**

- **Walter Bremberger**, PhD, MBA, Director of Upper Austrian Chamber of Commerce,
- **Dariusz Jacek Krawiec**, Chairman of the Board of PKN Orlen S.A.,
- **Peter Löschl**, International ABA Counsellor,
- **Dariusz Miłek**, President of CCC S.A.,
- **Jan Szustkiewicz**, Department of Promotion and Bilateral Cooperation, Ministry of Economy.

**EU-US Young Entrepreneurs Summit Katowice 2015**

11.30-13.30

**Where are we? Ecosystem of start-ups in Poland compared to Europe and USA**

**Issues**

	<ul style="list-style-type: none"> <li>• <i>Polish ecosystem of start-ups – how much does it really worth? Facts, numbers, money.</i></li> <li>• <i>EU economy is out of breath. Unified digital market as a solution to slow and lazy Europe?</i></li> <li>• <i>United States of Start-ups? How many start-ups are really in USA economy?</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Leszek Czech</b> – Deputy Director of the Department of the External Communication, Polish Agency for Enterprise Development</li> <li>• <b>Isidro Laso</b> - Head of Start-up Europe Sector, European Commission</li> <li>• <b>Ryan Paugh</b> - COO, Young Entrepreneurs Council.</li> <li>• <b>Tomasz Popów</b> - CEO, LIFT-OFF Accelerator</li> <li>• <b>Alberto Onetti</b> - Chairman, Mind the Bridge Foundation,</li> <li>• <b>Dimitris Tsingos</b> - President, European Confederation of Young Entrepreneurs</li> <li>• <b>Anna Wałkowska</b> - coordinator, Warsaw Accelerator</li> <li>• <b>Darek Żuk</b> - CEO, Polska Przedsiębiorcza</li> </ul>
<b>Future Entrepreneurs 2015</b>	
11.30-13.30	<p><b>Meetings with leaders</b></p> <p><i>This part will focus on special meetings with politics and economy leaders who will be guests at the Congress. The formula of these meetings is 25/25 (25 minutes of a lecture and 25 minutes for a discussion with a public); it will create an opportunity to exchange opinions between invited guests and participants.</i></p>
13.30-14.00	<b>Break</b>
<b>Innovative Company, Intelligent City, Competitive Region</b>	
14.00-16.00	<p><b>Google   Internet Revolutions – how to develop a company in the Internet - workshop</b></p> <div style="text-align: center;">   </div> <p><b>Partner Wspierający Kongresu</b></p> <div style="text-align: center;">  </div>
14.00-16.00	<p><b>Possibilities of SME development in the area of innovative technology based on example of the aviation sector</b></p>

	<p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>How can SME sector companies develop near the aviation industry?</i></li> <li>• <i>Meeting of two worlds (science and business) on the way to competitiveness enforcement – Cooperation within research consortia and aviation clusters.</i></li> <li>• <i>Polish aviation cargo – directions of development.</i></li> <li>• <i>Experiences of I edition of Competition INNOLOT Programme – recommendations for future.</i></li> <li>• <i>EU support for the development of innovations in aviation industry in new financial perspective 2014-2020.</i></li> <li>• <i>Examples of good practice of aviation clusters from Austria and Germany.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Jarosław Bulanda</b> - Vice president of Polish Clusters Employers Association, Director of Programme Office – Silesian Aviation Cluster</li> <li>• <b>Andrzej Rybka</b> – Director of the Aviation Valley Office, Rzeszów</li> <li>• <b>Małgorzata Skibska-Zielińska</b> – Expert in the Director’s Office of National Centre for Research and Development, Warsaw</li> <li>• <b>Artur Tomasiak</b> – Chairman of the Board of Upper Silesian Aviation Society (GTL) S.A.</li> <li>• <b>Frank Wagner</b>, President of Lufthansa Group in Poland</li> </ul> <p>Moderator: <b>Witold Załęski</b>, Member of the Supervisory Board of the Bielsko Aviation Technology Entrepreneurship and Innovation Park</p>
14.00-16.00	<p><b>European regions – competition or cooperation?</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>How does competitiveness look like in Silesian and Mazovian Voivodeship, as rivalry or cooperation? How are less populated regions coping in this conditions (Kuyavian-Pomeranian) ? – overview of regions international competitiveness.</i></li> <li>• <i>Competitiveness of the Federal Republic of Germany regions. Are relations between big and smaller regions of the country similar to those in Poland?</i></li> <li>• <i>Competitiveness of Slovakia regions. How does competitiveness of regions look like in our southern neighbours with similar economic and political experiences?</i></li> <li>• <i>„Good practice” in competitiveness and regional cooperation, examples for Poland from abroad.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Günther Hortetzky, PhD</b> – Secretary of State in the Ministry of Economy, Energy and Industry, SME and Craft of North Rhine-Westphalia,</li> <li>• <b>Kazimierz Karolczak</b>, Member of the Board of Silesia Voivodeship,</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Piotr Krupa</b>, President of Katowice,</li> <li>• <b>Małgorzata Mańka-Szulik</b>, President of Zabrze, President of Upper Silesian Metropolitan Association</li> <li>• <b>Michał Olszewski</b>, Vice President of Warsaw,</li> <li>• <b>Michael Strugl, PhD</b>, the high level member of the regional government of Upper Austria</li> </ul> <p>Moderator: <b>Marek Kłoczko</b> - Vice Chairman, CEO of Polish Chamber of Commerce</p>
14.00-16.00	<p><b>Clusters development - YES! But how?</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>What is the condition of clusters development in Poland and in Europe in the light of research conducted by inter alia Polish Agency for Enterprise Development?</i></li> <li>• <i>In which direction clusters are developing in Poland and in which in Europe (trends, new developments)?</i></li> <li>• <i>Standards and quality of management in clusters – invention of administration or business strategy?</i></li> <li>• <i>What kind of public support on regional, national and international level can be available for Polish clusters?</i></li> <li>• <i>Dynamic development of clusters in Poland – does everything depend on public support?</i></li> <li>• <i>Conditions for granting the status of National Key Cluster – how to manage a cluster to obtain the status?</i></li> <li>• <i>If not National Key Cluster, then what? Different models of clusters development in Poland.</i></li> </ul> <p><i>Invited experts (in alphabetical order):</i></p> <ul style="list-style-type: none"> <li>• <b>Jakub Karp</b>, Rzeszow Regional Development Agency, Expert certified by the European Secretariat for Cluster Analysis (ESCA),</li> <li>• <b>Zygmunt Krasieński PhD, Eng.</b>, Director of the National Contact Point PR Horyzont 2020,</li> <li>• <b>Marcin Lis PhD</b>, Vice rector for development and student affairs of the University of Dąbrowa Górnicza,</li> <li>• <b>Jerzy Majchrzak</b>, Director of the Department of Innovations and Industry of the Ministry of Economy,</li> <li>• <b>Kazimierz Murzyn</b>, Chairman of the Board of Foundation Cluster LifeScience from Cracow,</li> <li>• <b>Joanna Podgórska</b>, Deputy Director of the Department of Enterprise Development and Innovativeness in Polish Agency for Enterprise Development,</li> <li>• Representative of Katowice Special Economic Zone,</li> <li>• Representative of Polish Cluster Aluminium.</li> </ul>



Institutional Main Partner



## Optimization in business

14.00-16.00

**What next with my mature company – sale, stock, succession or other direction?**

**Practical manual for shareholders**

### *Issues*

- *How to choose the right moment to „exit” the company?*
- *How long does the company „preparation” take?*
- *Methods of company valuation – practical approach.*
- *Advantages and disadvantages of different forms to „exit” the company.*
- *Domestic or foreign investor?*

### *Invited experts (in alphabetical order):*

- **Zbigniew Błaszczyk**, Chairman of the Management Board, Tax-US Sp. z o.o., tax advisor
- **Jakub Domeracki**, Chairman of the Board IDEA BOX S.A.,
- **Jacek Groyecki**, Vice-Chairman of the Management Board, the Managing Director 3S S.A.
- **Piotr Mazur**, President of Mazur Sp. z o.o.
- **Piotr Rybicki**, Chairman of the Board of NadzórKorporacyjny.pl, Vice President of the Chamber of Commerce and Industry in Katowice,
- **Katarzyna Stabińska**, Lawyer, the Law Firm Ślęzak, Zapiór i Wspólnicy
- **Paweł Szataniak**, Chairman of the Supervisory Board of Wielton S.A
- **Rafał Tuzimek**, Chairman of the Management Board, the Brokerage Navigator S.A.
- Entrepreneur from the Czech Republic

Moderator: **Anetta Chlebica-Zawada**, Journalist „Radio Katowice S.A.”

Session Main Business Partner





Supporting Partner of the Congress



14.00-16.00

**Rating in SME**

**Direction – The World!**  
(international economic cooperation of enterprises)

14.00-16.00

**B2B Session**

Organizer: Enterprise Europe Network in Katowice.

Partner of the event: the Investors' Assistance Centre at the Silesian Voivodeship Marshal's Office.

Invited guests: companies from abroad for example: the Czech Republic, Slovakia, Russia, Austria, Turkey.

14.00-16.00

**Urban technologies and smart cities – Prospects for project implementation in Poland via EU-Funding**

**Issues**

- *Waste reduction and waste utilization - priorities in smart city management.*
- *Concepts for implementation of the EU-Waste Framework Directive – are they effective for planning and establishing practical solutions?*
- *Difficulties of municipalities with international tenders and PPP Projects*
- *Best practices and future trends in Poland and Austria.*

**Invited experts (in alphabetical order):**

- **Walter Bremberger**, PhD, MBA, Director of Chamber of Commerce in Upper Austria,
- **Christian Hofer**, PhD, Honorary Consul of Poland in Austria, former director of Chamber of Commerce in Upper Austria,
- **Małgorzata Manka-Szulik**, President of Zabrze – President of Metropolitan Association of Upper Silesia,
- **Horst Müller**, General Director Müller Umwelttechnik,
- **Heinz Pascher**, Partner in Uniconsult Polska, Austria-Poland business relations

	consulting.
<b>EU-US Young Entrepreneurs Summit Katowice 2015</b>	
14.00-16.00	<b>Delegates' convention of member organizations of the European Confederation of Young Entrepreneurs (YES for Europe)</b>
14.00-16.00	<p><b>Education and entrepreneurship</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>Effectiveness of enterprise education in EU.</i></li> <li>• <i>Differences in educational enterprise systems in EU.</i></li> <li>• <i>A system of enterprise education in USA.</i></li> <li>• <i>EU recommendations of enterprise education.</i></li> <li>• <i>Teaching entrepreneurship by practitioners.</i></li> </ul> <p><i>Invited experts (in alphabetical order):</i></p> <ul style="list-style-type: none"> <li>• <b>Margherita Bacigalupo</b>, Scientific Officer, European Commission, Joint Research Centre, Institute for Prospective Technological Studies,</li> <li>• <b>Wiesław Banyś</b>, President of the Rectors' Conference of Academic Schools in Poland, Rector of the University of Silesia</li> <li>• <b>Patrick Brady</b>, Vice President of Europe, Middle East and Africa, Entrepreneurs' Organization,</li> <li>• <b>Joanna Kluzik-Rostkowska</b>, Minister of National Education,</li> <li>• <b>Lena Kolarska-Bobińska</b>, Minister of Science and Higher Education,</li> <li>• <b>Prof. Piotr Moncarz</b>, CEO, US-Polish Trade Council; Consulting Professor Stanford University Stanford University,</li> <li>• <b>Krzysztof Wróblewski</b>, Vice President, Youth Forum, CCI in Katowice</li> </ul> <p>Moderator: <b>Józef Wycisk</b>, Journalist „Radio Katowice S.A.”</p>
<b>Future Entrepreneurs 2015</b>	
14.00-16.00	<p><b>Meetings with leaders</b></p> <p><i>This part will be focus on special meetings with politics and economy leaders who will be guests at the Congress. The formula of these meetings is 25/25 (25 minutes of a lecture and 25 minutes for a discussion with a public); it will create an opportunity to exchange opinions between invited guests and participants.</i></p>
<b>Accompanying events</b>	
16.15-18.30	<b>Debate on the future of Silesia</b>
16.30	<b>Tour to the Salt Mine „Wieliczka” and a diner underground - organizer: Salt Mine „Wieliczka”</b>

	<p><b>Meeting spot: parking by ICC in Katowice</b></p> <p><b><i>In the program:</i></b></p> <p><i>Bus to Katowice – Wieliczka - Katowice, guided tour to Salt Mine „Wieliczka” (<a href="http://www.kopalnia.pl/">http://www.kopalnia.pl/</a>), diner in an underground salt chamber.</i></p> <p><b><i>The cost of the trip is 150 zł per person. To participate in the trip it is necessary to pay the costs of it to the organizer – the Salt Mine.</i></b></p> <p><b><i>The condition of the trip is gathering group of 50 people.</i></b></p>
16.30	<p><b>Learn about 3S Data Center - organizer: 3S Group</b></p> <p><b>Meeting spot: parking by ICC in Katowice</b></p> <p><b><i>In the program:</i></b></p> <p><i>Transport to and from, visiting the biggest facility with the total space of 2200 m<sup>2</sup>, for storage of IT infrastructure, workshop „What to draw attention to when choosing a data centre?”, possibility to receive vouchers for the use of services, refreshments.</i></p> <p><b><i>Participation is free of charge, due to safety issues, participants should be carrying theirs IDs or passports.</i></b></p>
19.00	<p><b>VIVA LATINO - evening with live music and dance show</b></p> <p><b><i>Venue: ICC</i></b></p> <p><b><i>In the program:</i></b></p> <p><i>Jose Torres band concert, dance show, dance lesson, competitions, animations, live music and DJ.</i></p> <p><b>Registration necessary.</b></p> <p><b><i>Free entry. It is possible to register directly before the concert at 18.00-21.00</i></b></p>
<b>October 14th</b>	
8.00	<b>Registration</b>
9.00-16.30	<b>Biznes Expo Fair</b>
<b>Innovative Company, Intelligent City, Competitive Region</b>	
9.00-11.00	<b>One step to innovation..., or how to enhance ability of SME sector business to be competitive?</b>

### **Issues**

- *Science for SME or SME for science? The advantages for both sides from knowledge and technology commercialization.*
- *What steps should micro, small and medium-size entrepreneurs make to begin the cooperation with a partner from science environment?*
- *How to create innovative solutions in SME?*
- *“From idea to business” – how to commercialize innovations?*
- *Financing research and development activities in SME sector businesses.*
- *In search for the optimal model of knowledge and technology commercialization.*
- *Cooperation becomes a reality – examples of good practice.*



### **Invited experts (in alphabetical order):**



- **Robert Dudziński**, Director of the Sales of Strategic Markets Department in European Leasing Fund,
- **Krzysztof Kusiak**, Vice Chairman of the Board ARP Venture,
- **Rafał Mrówka, PhD Eng.**, Chairman of the Board CC Poland Plus, Director of Polish Knowledge and Innovation Community KIC InnoEnergy,
- **Tomas Novotny**, Deputy Minister in the Ministry of Industry and Trade in the Czech Republic to European funds, supporting scientific research, investments and innovations
- **Katarzyna Papież-Pawełczak**, Chairman of the Board SPIN-US Sp. z o.o.,
- **Grzegorz Piwowar**, Vice President of Pekao Bank S.A.,
- **Łukasz Smacki**, Chairman of the Board k12 Sp. z o.o.,
- **Honorata Ścisłowicz-Skraba**, Senior Manager Ernst & Young Tax Advisory Sp. z o.o.,
- **Izabela Wójtowicz**, Director of the Department of Supporting Research and Development in the Polish Agency of the Enterprise Development.

Moderator: Sylwester Sacharczuk, journalist „Puls Biznesu”

Session Substantial Business Partners



	<p>Institutional Partner of the Congress</p> 
9.00-11.00	<p><b>Modern challenges of telemedicine – law, economy, health</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>Financial, legal and medical sources of risk in telemedicine.</i></li> <li>• <i>Admissibility of distance treatment – current legal regulations.</i></li> <li>• <i>Financing of telemedical services.</i></li> <li>• <i>Barriers and factors of development in telemedicine.</i></li> <li>• <i>Information system in health care (electronic medical documentation).</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Aleksander Kucharski</b>, Key Account Manager 3S Data Center,</li> <li>• <b>Roman Kusz</b>, Deputy Dean of the District Bar Council in Katowice</li> <li>• <b>Wojciech Maczuch</b>, Faculty of Law and Administration of the University of Silesia in Katowice,</li> <li>• <b>Prof. Aleksander R. Sieroń, PhD, MD</b>, Head of the Clinic for Internal Diseases, Angiology and Physical Medicine, Medical University of Silesia, Voivodeship's, Consultant in the Matter of Balneology and Physical Medicine</li> <li>• <b>Wojciech Wawrzynek, PhD</b>, Head of the Department of Imaging Studies in the Independent Regional Public Trauma Surgery Center in Piekary Śląskie, Consultant in the Matter of Radiology,</li> <li>• <b>Prof. Marian Zembala, PhD, MD</b>, Minister of Health,</li> <li>• <b>Representative of I3D.</b></li> </ul> <p><b>Moderators:</b></p> <ul style="list-style-type: none"> <li>• <b>Agnieszka Bielska-Brodziak, PhD</b>, Head of the full-time studies in the faculty of Law and Administration of the University of Silesia in Katowice,</li> <li>• <b>Paweł Janik, PhD</b>, Faculty of the Computer Studies of University of Silesia in Katowice.</li> </ul> <p><b>Supporting Partner of the Congress</b></p> 
9.00-11.00	<p><b>How to earn money on free time – SME in tourism industry</b></p>

	<p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>Traditional and new tourism products – competition or cooperation.</i></li> <li>• <i>The role of SME in making tourism products and tourism brand of the region.</i></li> <li>• <i>Barriers of SME functioning in tourism sector. The role of personnel quality in SME.</i></li> <li>• <i>Chain management as an element of tourism industry cooperation. Place of SME in the tourism management system.</i></li> <li>• <i>Industry with or without development strategy?</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Grzegorz Boksa</b> - Director of Villa Verde Congress &amp; SPA Hotel, vice president of Jurajska Tourism Organisation</li> <li>• <b>Tomasz Bujok</b> - Mayor of Wisła</li> <li>• <b>Prof. Tadeusz Burzyński</b> - President of Institute of Tourism in Cracow, professor in Katowice School of Economics</li> <li>• <b>Krzysztof Jędrocha</b> – Chairman of the Board of JANPOL S.A.</li> <li>• <b>Robert Seeber</b> – President of Tourism Council in Upper Austria Assembly</li> <li>• <b>Krystyna Szczęsny</b> – tourism manager, lecturer in School of Banking in Chorzów</li> <li>• <b>Bartłomiej Walas, PhD</b> - Vice-president of the Polish Tourist Organisation, lecturer of the Higher School of Tourism and Ecology in Sucha Beskidzka</li> </ul> <p>Moderator: <b>Agnieszka Sikorska</b>, Director of Silesian Tourism Organisation Office</p> <p>Substantial Partner</p>  <p>ŚLĄSKA ORGANIZACJA TURYSTYCZNA</p> <p>Supporting Partner of the Congress</p>  <p><b>WYŻSZA SZKOŁA BANKOWA</b> POZNAŃ <b>CHORZÓW</b> SZCZECIN</p>
<b>Optimization in business</b>	
9.00-11.00	<p><b>Innovativeness in protection of business information and personal data as a chance of SME sector development</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>Can every SME entrepreneur apply for contracts (NATO and MON) relating to access to confidential information?</i></li> </ul>

- Which information is mandatory protected and which are optional protected?
- Is the innovative protection of information still a myth or is it an appreciated state of company security?
- New technologies, systems and organizing solutions of protecting information in relation to the SME development.
- More obstacles or more knowledge and awareness about threats and information loss?
- Why is the entrepreneur afraid of implementing the proceeding of information and personal data protection? What is the main cause of that? Should be legal sanctions for non-compliance?
- Entrepreneur, be safe – protect your information assets yourself. Is it just a slogan or necessity in innovative development of a company?
- How much the state stimulates and help entrepreneurs in information protection. Where can SME entrepreneurs look for help?
- What losses bear SME and Polish economy due to negligence and information loss?

**Invited experts (in alphabetical order):**

- **Attorney Tomasz Cygan**, Lawyer, Doctoral student of the Faculty of Law and Administration of the University of Silesia in Katowice,
- **Prof. Leszek F.Korzeniowski, PhD, Eng.**, Chairman of the Board of the European Association for Security,
- **Andrzej Lewiński**, Deputy Inspector General for the Protection of Personal Data,
- **Paweł Litwiński, PhD**, Lawyer, Allerhanda Institute,
- **Prof. Aleksander Nawrat, PhD**, Institute of Automatic Control of the Silesian University of Technology,
- **Colonel Kazimierz Ślusarczyk**, Former chief of Internal Security Agency in Katowice,
- **Wojciech Thomas**, Marketing Director in Doosan Babcock Energy Polska Sp. z o.o.
- **Prof. Treczek, PhD, Eng.**, Director of the Institute of Innovative Technologies EMAG,

**Moderator: Tadeusz Koczkowski**, Chairman of the Board of the National Association for Classified Information Security

**Supporting Partner of the Congress**



9.00-11.00

**Energy efficiency and renewable sources of energy for modern entrepreneur**

**Issues**



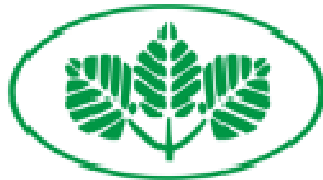
- *Energy efficiency and renewable sources of energy in the Regional Operational Programme of Silesian Voivodeship for 2014-2020.*
- *The role of the Regional Fund for Environmental Protection and Water Management (WFOŚiGW) in supporting actions leading to enhancing energy efficiency and renewable energy promotion.*
- *Compliance of energy in buildings – good practice.*
- *Removal of low energy which supports the growth of energy efficiency – KAWKA programme.*
- *The plan of low-carbon economy – the role of a document.*

**Invited experts (in alphabetical order):**

- **Szymon Liszka**, Chairman of the Board of the Foundation for Efficient Energy Use
- **Marek Madej**, Chairman of the Board of Marani Sp. z o.o.
- **Andrzej Pilot**, Chairman of the Board of the Voivodeship Fund for Environmental Protection and Water Management in Katowice
- **Wojciech Saługa**, Marshal of the Silesian Voivodeship
- **Małgorzata Skucha, PhD**, Chairman of the Board of the National Fund for Environmental Protection and Water Management

Moderator: **Maciej Gramatyka** – Spokesperson of the Voivodeship Fund for Environmental Protection and Water Management in Katowice

**Session Exclusive Business Partner**



Wojewódzki Fundusz Ochrony Środowiska  
i Gospodarki Wodnej w Katowicach

**Leadership - Strategy - Dialogue**

11.30-13.30

**Dialogue as the best workplace conflicts resolutions**

**Issues**

- *Theoretical and scientific basis for dialogue as the best workplace conflicts resolution, addressed to SME sector recipients (employees and entrepreneurs).*
- *Dialogue, practical side. Positive values from this form of communication and consequences of its lack on the JSW example.*
- *Voivodeship Social Dialogue Commissions (WKDS) – Dialogue „behind the*

	<p><i>scenes” over the years.</i></p> <ul style="list-style-type: none"> <li>• <i>Solving conflicts in a workplace by using a dialogue by our neighbours from abroad, good practice (Austria/ Germany).</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Bożena Borys Szopa</b> – Polish trade union activist, Chief Labour Inspector in 2006–2008, Minister in the Chancellery of the President in 2009-2010, member of the Silesian Voivodeship Assembly,</li> <li>• <b>Prof. Juliusz Gardawski</b> – lecturer in Warsaw School of Economics, professor of sociology, head of the Economics Sociology in Warsaw School of Economics. The author of many studies about workers, occupation institutions, social dialogue and trade unions.</li> <li>• <b>Michał Kuszyk</b>, Mediator JSW, Kuszyk Mediacje company, he used to work in KGHM. Psychologist, expert in negotiation and mediation,</li> <li>• <b>Prof. Marek Szczepański</b> – Polish sociologist, lecturer</li> <li>• <b>Arkadiusz Wuwer</b> – member of the Pastoral Council in Katowice Archdiocese; secretary of the Social Council of Archbishop, Metropolitan of Katowice; president of the Committee on Social Affairs in II Synod of Katowice Archdiocese, member of the Vereinigung für katholische Sozialethik in Mitteleuropa (Linz, Austria) and European Society of Catholic Theology – ESCT in Leuven (Belgia).</li> <li>• <b>Jarosław Zagórowski</b>, Former Chairman of the Board of Jastrzębska Spółka Węglowa SA., member of the Supervisory Board of Tauron sp S.A</li> </ul>
<b>Entrepreneurship has many names</b>	
9.00-11.00	<p><b>Future of my family business – only succession? Real stories</b></p> <p><i>Issues:</i></p> <ul style="list-style-type: none"> <li>• Is succession always the best solution for the future of family business?</li> <li>• Professional board instead of family in the business.</li> <li>• Business made public as a source of development or way of transferring the responsibility for the business.</li> <li>• Selling the business as a way of securing business future and owner’s assets.</li> <li>• Mixed solutions as a way to optimize the future of the business and the family.</li> </ul> <p><b>Organizer:</b></p> <p><b>Foundation Firmy Rodzinne.</b></p>
<b>Direction – The World! (international economic cooperation of enterprises)</b>	
11.30-13.30	<b>B2B Session</b>

	<p>Organizer: Enterprise Europe Network in Katowice.</p> <p>Partner of the event: the Investors' Assistance Centre at the Silesian Voivodeship Marshal's Office.</p> <p>Invited guests: companies from abroad for example: the Czech Republic, Slovakia, Russia, Austria, Turkey.</p>
9.00-11.00	<p><b>The Eurasian Economic Union – an alternative for the European Union?</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>Alternative or completion?</i></li> <li>• <i>Is the Eurasian Economic Union a competition in perspective of integration between European Union and USA?</i></li> <li>• <i>Are the Eurasian Economic Union and China able to create new economic order of world?</i></li> <li>• <i>BRICS – new model of integration (group of developing countries – Brazil, Russia, India, China and from 2011 Republic of South Africa).</i></li> <li>• <i>Belarus and Poland in the light of global integration process.</i></li> <li>• <i>What will happen next on East – how to conduct businesses with Russia?</i></li> <li>• <i>Kazakhstan – growing economic power.</i></li> <li>• <i>Belarus – package for a business.</i></li> <li>• <i>Armenia – characteristics of the market.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Piotr Guzowski</b>, President of the Polish-Kazakh Chamber of Commerce and Industry,</li> <li>• <b>Vahan Hovsepyan</b>, CEO of New Education Technology Fund (Organizer of Autorally Project)</li> <li>• <b>Sebastian Kawczyński, PhD</b>, Chairman of the Board of Plagiat.pl Sp. z o.o.,</li> <li>• <b>Vladimir Nefedov</b>, Commercial Representative of the Russian Federation in Poland</li> <li>• <b>Anatol Vielikin</b>, Vice President of Polish Business Club in Belarus,</li> <li>• <b>Kazimierz Zdunowski</b>, President of the Polish-Belarusian Chamber of Commerce and Industry,</li> <li>• Representative Bank Zachodni WBK</li> <li>• Representative of Chorzów School of Banking</li> </ul> <p><b>Moderator: Adam Sojka</b>, editor in TV Katowice</p>

Business Partner of the Congress

**Bank Zachodni WBK**

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**WYŻSZA SZKOŁA BANKOWA**  
POZNAŃ **CHORZÓW** SZCZECIN

### EU-US Young Entrepreneurs Summit Katowice 2015

9.00-11.00

**Marketing and Sales Academy part I „Your client online, social media in service of sales”**

*Invited experts (in alphabetical order):*

- **Paweł Józwik**, General Manager of Efficiency, Click Community.

### Future Entrepreneurs 2015

9.00-11.00

**Meetings with leaders**

*This part will focus on special meetings with politics and economy leaders who will be guests at the Congress. The formula of these meetings is 25/25 (25 minutes of a lecture and 25 minutes for a discussion with a public); it will create an opportunity to exchange opinions between invited guests and participants.*

11.00-11.30

**Break**

### Innovative Company, Intelligent City, Competitive Region


11.30-13.30

**Nanotechnology and nanomaterials as instruments of SME development**

*Issues*

- *The ubiquity of nanotechnology.*
- *Observatory of Nanotechnology and Nanomaterials as a source of innovativeness.*
- *Silesian nanotechnology network compared to European partners and competitors.*
- *Good practice examples of transfer of nano research results to enterprises, how*

	<p><i>to cross the science-business barrier.</i></p> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Tomasz Bigaj</b>, Member of the Board Smart Nanotechnologies Sp. z o.o.,</li> <li>• <b>Martin Eibelhuber, PhD</b>, EV Group, St. Florian am Inn,</li> <li>• <b>Andreas Glenz, PhD Eng.</b>, Chairman of the Board PREVAC sp. z o.o.,</li> <li>• <b>Aleksandra Monsiol-Szatkowska</b>, Representative of the President of Katowice for Innovativeness</li> <li>• <b>Zbigniew Mularzuk</b>, Chairman of the Board NANO-CARBON Sp. z o.o.,</li> <li>• <b>Krzysztof Skupień</b>, Chairman of the Board 3D NANO,</li> <li>• <b>prof. Jacek Szade, PhD</b>, University of Silesia in Katowice</li> </ul> <p>Moderator: <b>Marcin Libera, PhD, Eng.</b>, Centre of Polymer and Carbon Materials Polish Academy of Sciences</p>
11.30-13.30	<p><b>Safe transport infrastructure for the economy. Development or impediment for entrepreneurship?</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>What are the challenges facing national transport infrastructure for the economy?</i></li> <li>• <i>Financing of transport infrastructure.</i></li> <li>• <i>Requirements and certificates for the safety of transport infrastructure.</i></li> <li>• <i>Personnel trainings to ensure the safety of transport infrastructure.</i></li> <li>• <i>Model of integrated system of transport-transmission infrastructure.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Stanisław Ból</b> - Director, ArcelorMittal Poland SA</li> <li>• <b>Daniel Dygudaj</b> – Director, PKP PLK SA</li> <li>• <b>Tadeusz Freisler</b> – Chairman of the Board, Tramwaje Śląskie (Silesian Trams) SA</li> <li>• <b>Prof. Adam Prokopowicz</b> – Institute of Global Innovations, Economy and Logistics</li> <li>• <b>Artur Tomasik</b> – Chairman of the Board of Upper Silesian Aviation Group SA</li> <li>• <b>Sławomir Wawrzyniak</b> – Vice Chairman of the Board, Plazma System SA</li> </ul> <p>Moderator: <b>Prof. Marek Sitarz, PhD, Eng.</b> – head of the Rail Transport Faculty in the University of Dąbrowa Górnicza</p>

11.30-13.30	<p><b>Partnership cooperation of local self-governments with SME as a condition of economic development</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>Meaning of cooperation between local and county self-governments and SME sector.</i></li> <li>• <i>How local self-governments should encourage small and medium-size enterprises?</i></li> <li>• <i>How to involve SME in active dialogue and partnership cooperation with local self-government?</i></li> <li>• <i>Adequate infrastructure and instruments for supporting entrepreneurship in relation to real needs of SME.</i></li> <li>• <i>Cooperation of local self-governments and entrepreneurs – good practice.</i></li> <li>• <i>Ways to improve cooperation between local self-government and SME – how to change local self-government attitude toward SME and vice versa?</i></li> <li>• <i>Role of local self-government in supporting the competitiveness and innovation of SME.</i></li> <li>• <i>Session of City Council concerning development of local entrepreneurship as a method of recognizing important problems of local businesses and as a possibility to create short-term programs of support.</i></li> <li>• <i>Socio-economic revitalization of urban space.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Henryk Borowski</b>, Chairman of the Board HB-UNIBUD S.A.</li> <li>• <b>Juhasz Gabor</b>, Representative of the Chamber of Commerce in Hungary</li> <li>• <b>Kazimierz Karolczak</b>, Member of the Board of Silesian Voivodeship,</li> <li>• <b>Andrzej Kotala</b>, President of Chorzów,</li> <li>• <b>Eugeniusz Romański</b>, Director of the Silesian Center for Information Society</li> <li>• <b>Henryk Zaguła</b>, Deputy President of Dąbrowa Górnicza</li> <li>• <b>Andrzej Zdebski</b>, President of Chamber of Commerce and Industry in Cracow</li> </ul> <p>Moderator: <b>Kazimierz Krupa</b>, Editor in Chief of Manager Magasine</p> <p>Supporting Partner of the Congress</p>  <p>Śląskie Centrum Społeczeństwa Informatycznego</p>
11.30-13.30	<p><b>How to heal the health care system</b></p> <p><i>Issues</i></p>

	<ul style="list-style-type: none"> <li>• <i>What are the challenges facing Polish health care system?</i></li> <li>• <i>Public health. What the law can change? Health promotion. What is the role of entrepreneurs in prevention and health promotion?</i></li> <li>• <i>Health care financing. European models.</i></li> <li>• <i>Public financing and private health care. Co-payment and additional health insurance. Polish realities.</i></li> <li>• <i>The role and the potential of private medical care in health care sector.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Grzegorz Glód, PhD</b> – Deputy Dean of the Economics Faculty For a part-time degree programme, University of Economics in Katowice,</li> <li>• <b>Jacek Kozakiewicz, PhD, MD</b> - Chairman of the Board of the Silesian Chamber of Physicians</li> <li>• <b>Tomasz Latos</b> – member of the Parliament, Chairman of the Health Committee</li> <li>• <b>Beata Małecka-Libera, PhD, MD</b> – Secretary of State at the Ministry of Health</li> <li>• <b>Ewa Momot</b>- Director of Silesian Voivodeship Department of the National Health Fund</li> <li>• <b>Tomasz Romańczyk, PhD, MD</b> - consultant of the Medical Board TUV NORD Polska,</li> <li>• <b>Jerzy Szafranowicz</b> – Deputy President of Chorzów for Economy Affairs</li> <li>• <b>Prof. Marian Zembala, PhD, MD</b> – Minister of Health</li> </ul> <p>Moderator: <b>Jadwiga Woźnikowska – Skowrońska</b> – Journalist “Radio Katowice”</p>
<b>Optimization in business</b>	
11.30-13.30	<p><b>Passion + business = success!</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>How to make your passion your profession?</i></li> <li>• <i>Passion is my additional source of income. When to decide to make it my main source of income?</i></li> <li>• <i>How to reconcile conducting a company based on passion with other aspects of life?</i></li> <li>• <i>Cons and pros of business based on passion from perspective of famous people who chose this path.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Marek Kamiński</b>, polar explorer, traveller, founder of Marek Kamiński Institute, Marek Kamiński Foundation and Invena S.A. company</li> <li>• <b>Ania Kruk</b>, Creative Director of the jewellery label ANIA KRUK, created in</li> </ul>

	<p>2012 with her brother Wojciech Krukiem jr,</p> <ul style="list-style-type: none"> <li>• <b>Wojciech Kruk</b>, entrepreneur, active member of economic self-government, owner of the oldest jewellery label in Poland W.KRUK,</li> <li>• <b>Maria Ożga</b>, finalist of II edition of the Masterchef Program, the author of a culinary blog <a href="http://www.ksiegowawkuchni.pl">www.ksiegowawkuchni.pl</a>.</li> <li>• <b>Tomasz Szabelka</b>, famous Silesian hairdresser and philanthropist, owner of the Hairdressing Salon in Chorzów, initiator of the project „Mobilny fryzjer”,</li> <li>• <b>Representative of the European Social-Economic Committee.</b></li> </ul> <p><b>Moderator: Maciej Głogowski</b>, Head of the Economic Department TOK FM Radio</p>
11.30-13.30	<p><b>Change of provisions of Tax Ordinance</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>Are implemented and planned changes of provisions in Tax Ordinance a real help for entrepreneurs or only an indication of further changes?</i></li> <li>• <i>Unconscious mistake or obvious fraud? The role of tax authorities in the process of tax crime detection.</i></li> <li>• <i>Blank invoices. Scale of the problem and methodology of defining budget losses.</i></li> <li>• <i>The clause of tax law circumvention. Rules of applying and expected results.</i></li> <li>• <i>The taxpayer’s assistant: the role of tax authorities in knowledge propagation. Costs and benefits in the light of authority responsibility for action and assistant’s negligence.</i></li> <li>• <i>In dubio pro tributario: present and past view in eyes of authorities and taxpayers.</i></li> </ul> <p><i>Invited experts (in alphabetical order):</i></p> <ul style="list-style-type: none"> <li>• <b>Zbigniew Błaszczyk</b>, Chairman of the Baordu TAX-US Sp. z o.o., Tax advisor,</li> <li>• <b>Izabela Leszczyna</b>, Secretary of State in the Ministry of Finance,</li> <li>• <b>Prof. Wojciech Morawski, PhD</b>, Nicolaus Copernicus University in Toruń, lecturer in the Public Finance Law Department in the Faculty of Law and Administration of the Nicolaus Copernicus University in Toruń,</li> <li>• <b>Tomasz Sadowski, PhD</b>, legal counselor, lecturer in the Faculty of Law and Administration of the Chorzów School of Banking</li> <li>• <b>Bartosz Radzikowski</b>, the Centre for Social and Economic Analysis</li> </ul>
<b>Entrepreneurship has many names</b>	
11.30-13.30	<p><b>Small companies as a driver of creative economy – Workshop of Upper Silesian Academy of Entrepreneurship in Chorzów</b></p> <p><i>Issues</i></p>



	<ul style="list-style-type: none"> <li>• <i>Combining business, culture and local self-government for development of creative economy – experiences of Silesian SME Forums.</i></li> <li>• <i>Creative entrepreneurship and investing in creative industries, in among others case study of project Śląskie Manufaktury Przemysłów Kultury (Silesian Manufactures of Cultural Industries).</i></li> <li>• <i>Creative economy development with the use of chains of supply and creative clusters.</i></li> <li>• <i>Development support of micro and small creative companies by institutions from business environment and regional self-government.</i></li> </ul> <p>Invited experts:</p> <ul style="list-style-type: none"> <li>• <b>Prof. Andrzej Klasik</b>, Rector in Upper Silesian Academy of Entrepreneurship in Chorzów.</li> <li>• <b>Marcin Budziński</b>, PhD, Dean in Upper Silesian Academy of Entrepreneurship in Chorzów.</li> </ul>
<b>Direction – The World!</b> <b>(international economic cooperation of enterprises)</b>	
11.30-13.30	<p><b>F2F</b></p> <p><i>Face2Face meetings will create a possibility to meet in person experts from different fields of entrepreneurship.</i></p> <p><i>From 11:30 to 16:00 you will be able to talk to invited guests. Including Trade Counsellors from <b>Polish and foreign diplomatic missions</b>, representatives of <b>Chambers of Commerce and Industry</b> and companies that focus on foreign markets. Meetings are free of charge.</i></p>
11.30-13.30	<p><b>Economic cooperation Europe – East</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>Ukraine – perspectives of cooperation when facing internal conflicts.</i></li> <li>• <i>Azerbaijan – chances of cooperation with Southern Caucasus.</i></li> <li>• <i>Iraqi Kurdistan – how to conduct businesses in countries with high level of political tension?</i></li> <li>• <i>Georgia – business in Caucasus.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Bartosz Mendyk</b>, Expert from the Centre for Strategic Studies to the president of Azerbaijan,</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>Gennadiy Chyzhykov</b>, President of the Chamber of Commerce and Industry in Kiev, Ukraine</li> <li>• <b>Michał Rodak</b>, Owner of the EAT LIFE company – Travel in Georgia,</li> <li>• Representative of Iraqi Kurdistan.</li> </ul> <p>Session Business Partner</p> 
<b>EU-US Young Entrepreneurs Summit Katowice 2015</b>	
9.00-11.00	<p><b>Marketing and Sales Academy part II „ Monitoring the network - protection of the image”</b></p> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Michał Sadowski</b>, Owner &amp; President of Brand24.</li> </ul>
<b>Future Entrepreneurs 2015</b>	
9.00-11.00	<p><b>Meetings with leaders</b></p> <p><i>This part will focus on special meetings with politics and economy leaders who will be guests at the Congress. The formula of these meetings is 25/25 (25 minutes of a lecture and 25 minutes for a discussion with a public); it will create an opportunity to exchange opinions between invited guests and participants.</i></p>
13:30-14.00	<b>Break</b>
<b>Innovative Company, Intelligent City, Competitive Region</b>	
14.00-16.00	<p><b>Future medicine</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>Perspectives and directions of medicine development.</i></li> <li>• <i>Cooperation: science – practice. How to cooperate to implement innovations? Examples of good practice in medicine.</i></li> <li>• <i>Transplantology, bio-medical engineering, cardiology, cardiac surgery – medical directions with development potential.</i></li> <li>• <i>European donor card and mutual standards in UE as opportunities for transplantology development and saving people’s lives on bigger scale.</i></li> <li>• <i>Influence of other sectors to medicine development, accessibility of advanced medical equipment.</i></li> </ul>

	<ul style="list-style-type: none"> <li>• <i>Innovative solutions in medicine.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Joan Pere Barret, PhD</b>, Head of the Plastic Surgery Department in Vall d’Hebron Hospital in Barcelona (the first successful whole face transplant )</li> <li>• <b>Jarosław Bułka, PhD, Eng.</b>, Vice Chairman of the Board Silvermedia SA in Cracow,</li> <li>• <b>Prof. Lech Cierpka, MD, PhD</b>, Department of General, vascular and transplant surgery of the Medical University of Silesia in Katowice; national consultant on clinical transplantology.</li> <li>• <b>Adam Gacek, PhD, Eng.</b>, Head of the Institute of Medical Technology and Equipment ITAM in Zabrze</li> <li>• <b>Prof. Marek Gzik MD, PhD, Professor of Medicine</b>, Dean of the Department of Biomedical Engineering in the Silesian University of Technology</li> <li>• <b>Kamil Kipiel</b>, President of the Medical Technology Transfer Centre of Technology Park Sp. z o.o. in Cracow,</li> <li>• <b>Krzysztof Łanda</b>, President of the Foundation Watch Health Care,</li> <li>• <b>Prof. Jan Sarna</b>, CEO of the Z. Religa Cardiac Surgery Development Foundation in Zabrze, coordinator of the program „Polish Artificial Heart” – alliance of medicine, science and technology.</li> <li>• <b>Prof. Marian Zembala, MD, PhD</b>, Minister of Health</li> </ul> <p><b>Moderator: Jadwiga Woźnikowska – Skowrońska</b> – Journalist of „Radio Katowice S.A.”</p>
14.00-16.00	<p><b>Computer games and multimedia</b></p> <p><b>Issues</b></p> <ul style="list-style-type: none"> <li>• <i>Computer games in relation to science and art.</i></li> <li>• <i>Cooperation of computer games industry with higher education.</i></li> <li>• <i>Industry development in Poland and Europe.</i></li> <li>• <i>Legal barriers for development of computer games businesses in Poland and Europe.</i></li> <li>• <i>Systems of financial and organizational support for new computer games projects.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Wojciech Borczyk</b> – co-owner of Incuvo</li> <li>• <b>Konrad Czernik</b> – Techland</li> <li>• <b>Marcin Goldyszewicz</b> - The Farm 51</li> <li>• <b>Łukasz Hacura</b> – Chairman of the Anshar Studios S.A</li> <li>• <b>Full prof. Małgorzata Łuszczak, PhD</b> – University of Silesia,</li> <li>• <b>Patrycja Rodzińska – Szary</b> – Head of Paid Products Department ( Gaming</li> </ul>

Business) Onet.pl Group SA,

- **Mariusz Socha** – Content Manager Digital Dragons, Business Development Ganymede

Moderator: Remigiusz Kopoczek , PhD – University of Silesia,

Substantial Business Partner



KRAJOWY PUNKT  
KONTAKTOWY  
DS. INSTRUMENTÓW  
FINANSOWYCH  
PROGRAMÓW  
UNII EUROPEJSKIEJ

14.00-16.00


### **Future of water transport in Poland and in EU**

#### ***Issues***

- *Place of water transport in the economy.*
- *Condition of Polish and European water infrastructure.*
- *Water transport – unused possibilities.*
- *Use of water transport in tourism.*
- *Development possibilities of SME sector businesses based on water transport.*
- *Good practice based on the example of foreign solutions.*
- *Security of water supply intended for human consumption in the region in 5-10 years and 20 years.*
- *Risk of water resources management in terms of water intake quality for the water utility industry.*

#### ***Invited experts (in alphabetical order):***

- **Łukasz Czopik**, President of Upper Silesian Waterworks
- **Przemysław Daca**, Head of the Department of Inland Waterway in the Ministry of Infrastructure and Development,
- **Maciej Gromek**, Director of the Inland Waterway Office in Warsaw
- **Andrzej Królikowski**, President of the Maritime and Colonial League
- **Jan Simons**, Member of the European Economic and Social Committee Employers Group,
- **Czesław Szarek**, captain, Chairman of the Board of the Council of Inland Waterway Captains

	<ul style="list-style-type: none"> <li>• <b>Jozef Tobola</b> , water management specialist</li> </ul> <p>Moderator: Zbigniew Antonowicz, Harbour Customers Council Szczecin</p> <p><b>Session Main Business Partner</b></p>  <p>GÓRNOŚLĄSKIE PRZEDSIĘBIORSTWO WODOCIĄGÓW SPÓŁKA AKCYJNA</p>
14.00-16.00	<p><b>Entrepreneurship on rural areas – current challenges and directions of development</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>How to awaken entrepreneurship on rural areas?</i></li> <li>• <i>What kind of support is expected from the institutional environment, by micro, small and medium-size entrepreneurs from rural areas? Will the planned activities allow receiving appropriate help for entrepreneurs?</i></li> <li>• <i>Were the financial sources, dedicated for entrepreneurship development on rural areas in financial perspective 2008-2013, properly used? What are the effects of their implementation?</i></li> <li>• <i>What will be the possibilities of support for entrepreneurs from rural areas in financial perspective 2014-2020? Are they the answer to real needs of their entrepreneurs?</i></li> <li>• <i>Local/regional/traditional product, tourism and recreation, renewable energy or ecology? How to release the potential of rural enterprise and use local resources to achieve success?</i></li> <li>• <i>Local Action Groups and Local Fishing Groups as the force of rural entrepreneurship development.</i></li> <li>• <i>Polish and European experiences in entrepreneurship development in rural areas.</i></li> </ul> <p><i>This panel will be the voice in the discussion over the concept of Ministry of Agriculture and Rural Development systematic support of entrepreneurship on rural areas.</i></p> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Brendan Burns</b>, Member of the European Economic and Social Committee,</li> <li>• <b>Stanisław Dąbrowa</b>, Deputy Marshal of the Silesian Voivodeship</li> <li>• <b>Dariusz Godlewski</b>, Director of the Pekao Bank S.A. Department in Sokołów Podlaski,</li> <li>• <b>Zbigniew Klimowicz</b> – Chairman of the Board of the Fruit and Vegetables Producers Group KLIMOWICZ Sp. z o.o</li> </ul>


	<ul style="list-style-type: none"> <li>• <b>Roman Włodarz</b> – Chairman of the Board of the Silesian Chamber of Agriculture</li> </ul> <p><b>Moderator: Karol Bujoczek</b>, Editor-in-Chief Top Agrar Polska</p>
<b>Optimization in business</b>	
14.00-16.00	<p><b>Better to prevent or to heal, how to secure the company from contractor's insolvency?</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>Devil hides everywhere, what to focus on before delivering goods or services to new contractor?</i></li> <li>• <i>How fast can you check the credibility of potential partner from Poland and from abroad?</i></li> <li>• <i>Which tools to use to effectively optimize financial side of business transaction?</i></li> <li>• <i>What could be the effects of negligence in this area for SME sector business?</i></li> <li>• <i>What actions are made on EU level to minimize the financial risk?</i></li> </ul> <p><i>Invited experts (in alphabetical order):</i></p> <ul style="list-style-type: none"> <li>• <b>Sławomir Grzelczak</b>, Chairman of the Board of the Economic Information Office InfoMonitor S.A.,</li> <li>• <b>Nikolaus von Nathusius</b>, Chairman of the Revision Committee of the Finance Directors Association FINEXA, Member of the Board of the International Association of Financial Executives Institutes (IAFEI),</li> <li>• <b>Piotr Rybicki</b>, Chairman of the Board NadzórKorporacyjny.pl Sp. z o.o., Vice President of the Chamber of Commerce and Industry in Katowice,</li> <li>• <b>Bohdan Wyżnikiewicz, PhD</b>, Vice Chairman of the Board of the Institute for Market Economics,</li> </ul> <ul style="list-style-type: none"> <li>• <b>Representative of the European Social-Economic Committee</b></li> </ul> <p><b>Moderator: Maciej Głogowski</b>, Head of the Economic Department TOK FM Radio</p> <p>Session Substantial Business Partner</p>



14.00-16.00	<p><b>Small and Medium-Size Enterprises management</b></p> <p><i>Issues</i></p> <ul style="list-style-type: none"> <li>• <i>Is strategic management needed in SME?</i></li> <li>• <i>Launching new products and managing changes in SME by using the „project management” method.</i></li> <li>• <i>Organization structures in SME – examples.</i></li> <li>• <i>How to manage the risk in SME?</i></li> <li>• <i>Use of electronic instruments in management.</i></li> </ul> <p><i>Invited experts (in alphabetical order):</i></p> <ul style="list-style-type: none"> <li>• <b>Prof. Jan Brzóska, PhD, Eng.</b>, Silesian University of Technology,</li> <li>• <b>Karol Kaprusiak</b>, Co-owner of Revolve Software House,</li> <li>• <b>Prof. Andrzej Karbownik, PhD, eng.</b> Rector of the Silesian University of Technology,</li> <li>• <b>Seweryn Tchórzewski, PhD, Eng.</b></li> <li>• <b>Krzysztof Wodarski., PhD, Eng.</b></li> </ul>
<p><b>Direction – The World!</b> (international economic cooperation of enterprises)</p>	
11.30-13.30	<p><b>F2F</b></p> <p><i>Face2Face meetings will create a possibility to meet in person experts from different fields of entrepreneurship.</i></p> <p><i>From 11:30 to 16:00 you will be able to talk to invited guests. Including Trade Counsellors from <b>Polish and foreign diplomatic missions</b>, representatives of <b>Chambers of Commerce and Industry</b> and companies that focus on foreign markets. Meetings are free of charge.</i></p>
14.00-16.00	<p><b>The Czech Republic – Poland – Slovakia – development of transport infrastructure – new perspective for SME</b></p> <p><i>Issues</i></p>

	<ul style="list-style-type: none"> <li>• <i>Good practice of Czech and Slovakia cooperation in mutual transport projects.</i></li> <li>• <i>Perspectives of development of transport infrastructure in border regions.</i></li> <li>• <i>How can SME change public transport?</i></li> <li>• <i>Transport of goods – what do entrepreneurs need in border regions.</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Grażyna Bernatowicz</b> , Ambassador of Poland in Prague</li> <li>• <b>Vladislav Chlipala</b>, Trade Counsellor of Slovakia</li> <li>• <b>Ján Mišura</b>, Director of Slovakian Chamber of Commerce and Industry in Žilina</li> <li>• <b>Wojciech Pobóg-Pągowski</b>, Director of the Department of Bilateral Cooperation, Ministry of Economy</li> <li>• <b>Aleksandra Trybuś-Cieślak</b>, Member of the Parliament</li> <li>• Representative of the Marshal’s Office, Department of Transport and Communications</li> </ul> <p>Moderator: <b>Magdalena Holeksova</b> – Director of the Czech-Polish Chamber of Commerce in Ostrava, CzechTrade</p>
14.00-16.00	<p><b>Workshop - Forms of support for international business activities to Polish entrepreneurs</b></p> <p><b>Issues:</b></p> <ul style="list-style-type: none"> <li>• <i>Tools necessary for preparation and developing the cooperation (PAIIZ)</i></li> <li>• <i>Export markets, development strategies, market potential test (JET Marketing - Jerzy Tuszyński)</i></li> <li>• <i>Financial support of export (Bank Gospodarstwa Krajowego)</i></li> <li>• <i>Expansion to new promising markets (BZ WBK)</i></li> <li>• <i>Facilitating legitimate businesses and protection from import of harmful goods (Custom Chamber)</i></li> <li>• <i>Commercial transactions insurance for Polish entrepreneurs (KUBE)</i></li> </ul> <p><b>Invited experts (in alphabetical order):</b></p> <ul style="list-style-type: none"> <li>• <b>Karol Jakubaszek</b>, Head of the Trade Financing Department in Bank Gospodarstwa Krajowego,</li> <li>• <b>Marek Jakubicz</b>, Sales Director KUBE S.A.,</li> <li>• <b>Dariusz Karwowski</b>, Chief Project Manager in the Foreign Investment Department in the Polish Information and Foreign Investment Agency</li> <li>• <b>Jerzy Tuszyński, PhD</b>, JET Marketing – Researching – Clienting – Consulting,</li> <li>• Expert from Bank Zachodni WBK,</li> <li>• Expert from the Customs Chamber,</li> </ul>



	<p><b>Moderator: Kazimierz Zdunowski</b>, President of the Polish-Belarusian Chamber of Commerce and Industry</p> <p><b>Business Partner of the Congress</b></p> <div style="text-align: center;">  <p><b>Bank Zachodni WBK</b> Grupa Santander</p> </div>
<b>EU-US Young Entrepreneurs Summit Katowice 2015</b>	
11.30-13.30	<p><b>Marketing and Sales Academy part III „ Your own online shop – sales power of the Internet”</b></p> <ul style="list-style-type: none"> <li>• <b>Aniela Hejnowska</b>, President of Groupon.</li> </ul>
<b>Future Entrepreneurs 2015</b>	
11.30-13.30	<p><b>Meetings with leaders</b></p> <p><i>This part will focus on special meetings with politics and economy leaders who will be guests at the Congress. The formula of these meetings is 25/25 (25 minutes of a lecture and 25 minutes for a discussion with a public); it will create an opportunity to exchange opinions between invited guests and participants.</i></p>
<b>Accompanying events</b>	
16.30	<p><b>Tour to historic quarters of Katowice - GISZOWIEC and NIKISZOWIEC – organizer: CCI Katowice</b></p> <p><b>Meeting spot: parking by ICC in Katowice</b></p> <p><b><i>In the program:</i></b></p> <p><i>Giszowiec and Nikiszowiec – guided tour, transport</i></p> <p><b><i>Participation is free of charge</i></b></p> <p><b>Registration necessary.</b></p>
17:30	<p><b>Tour to historic coal mine GUIDO in Zabrze – organizer: CCI Katowice</b></p> <p><b>Meeting spot: parking by ICC in Katowice</b></p> <p><b><i>In the program:</i></b></p> <p><i>Transport on the route Katowice-Zabrze-Katowice, guided tour to GUIDO coal mine, feast with the regional band and repast</i></p>

	<p><b>Participation is free of charge for foreigner Congress' guests, VIP's, Business partners</b></p>
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**Only foreigner Congress' guests can take part in this event.**